

## **Amanda Johnson Speaker Pack**

### **Biography:**

Amanda Johnson is a military veteran and today runs one of the UK and Europe's leading Virtual Assistant Training Companies, VACT Limited. An, ex-Royal Navy Logistics Officer, her military career spanned 23 years and covered a wide range of secretarial, professional administrator and logistic duties. On her retirement from the military in 2012, she launched her own VA business, then in 2014, she bought the business she had trained with and for a number of years ran her VA "doing" business alongside the training business – but eventually realised she did need to get some sleep so sold her doing business to focus purely on the training side of the business.

She works primarily with those wanting to set up a VA business and those who want to grow an awesome and authentic business. Amanda launched her VA business after a personal tragedy caused her to re-evaluate life; so she understands the drivers behind creating a business that is right for the individual rather than creating someone else's idea of a business. Amanda is well known, for her genuine, no-nonsense and straight talking advice and support.

Amanda lives on the south coast of the UK with her husband, Andrew (who runs his own business and is also a military veteran), their two young children, James and Jacob and really does live by her core values and ethos, which is to inspire, support and challenge those wanting a Virtual Assistant business. What else is there... she likes nice champagne, Belgian beer and Belgian chocolate (as a result of living in Belgium during her military days!) and drinks way too much fizzy pop!

### **Suggested Talks:**

- Kick Start Your Virtual Assistant Business
- Starting out as a Virtual Assistant
- Top tips for success as Virtual Assistant

- Creating the life you love
- Taking your VA business from “Me to We” with ease
- Benefits of working with a Virtual Assistant
- The intangible qualities a Virtual Assistant should offer their clients

## **Testimonials and Recommendations:**

Sandra Storoni of Paperweight PA: “Amanda Johnson is just born to coach and mentor. She has the perfect balance of experience, knowledge, skills and ideas all delivered with energy in an innovative, relaxed and supportive way. She is however not afraid to give you a push or even a gentle but firm kick when required. If you are considering becoming a VA or are established but need some help to take your business to the next level, then I highly recommend that you check out the courses that Amanda offers at VACT. You won't regret it. She really is quite Awesome!”

Julia Ngapo of Omnia Business Management: “Amanda is the “Go-To” for any aspiring Virtual Assistant. She is no-nonsense and will give a kick up the rear when it's needed, but she is also an absolute gold mine of information and resources and I have never known her stumped or phased by any question I have thrown at her! Her VA Mastery course is, in my opinion, the best available and I would recommend to anyone considering a career as a VA, to start with Amanda's course. Amanda has helped me immeasurably with my business growth and I continue to work with her as I start to reap the benefits of all of her great advice and knowledge. Thanks, Amanda.”

Further testimonials are available: <https://www.vact.co.uk/testimonials/>

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[www.vact.co.uk](http://www.vact.co.uk)

**Images:**

(High res versions are available if required)





Virtual Assistant  
Coaching and  
Training